



AGENDA

8:30 am	The Day Ahead: Welcome and Introductory Remarks
8:45 am	Industrial Revolution: The Business Case for Zero Waste
	OPENING KEYNOTE - William McDonough, Designer and Sustainability Pioneer
10:00 am	BREAK
10:15 am	Materialism: Innovative Materials and End-of-life Infrastructure
11:00 am	Inglorious Food: Food Waste and the Supply Chain
	SPARK Talk: Tristram Stuart, Founder of Feedback, National Geographic Emerging Explorer
11:45 am	Home Economics: Food Waste and the Consumer
12:15 pm	LUNCH
12:45 pm	Green Tracks Screening: Encorp Pacific
1:15 pm	Eurovision: Global Leadership in the Circular Economy
2:00 pm	Swap it!: The Dollars and Sense in Sharing Economies
	SPARK Talk: Sunil Johal, Policy Director, The Mowat Centre, University of Toronto
3:00 pm	BREAK
3:15 pm	Thinking Big Box: One Corporation's Crusade Against Waste
	Keynote: Stefan Sjöstrand, President of IKEA Canada
3:45 pm	A Made in Canada Solution: Towards a Future Without Waste
4:30 pm	It's a Wrap: Key Themes & Takeaways
4:50 pm	End of the Day: Closing Remarks
5:00 pm	Ground Zero: Reception